



Foundation Annual Report

www.4thekidsfoundation.org

2011 By The Numbers

- Over \$13,000 raised in 2011
- \$4,244 was spent on the kids in 2011
- We served well over 1,000 children over the year
- We had over 100 volunteers help out with various events in 2011
- Over 500 boxes of band aids were donated over the year
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From the Executive Director

I have to say that 2011 was a big year for the foundation. We raised the most money yet and were able to give back so much to the patients out at *The Children's Hospital of Southwest Florida*.

We held our first annual *Drive Against Childhood Cancer Golf Tournament* Fundraiser in which we raised over \$8,000. It was a huge success with over 100 golfers participating.

Once again the annual *Guns-N-Hoses Charity Hockey Game* was a success with some new donors and opportunities provided to the foundation. A very generous donor provided tickets to an

Everblades game so that kids from the hospital could get to go for free.

We far exceeded our foundation fundraising goal which was set at \$5,000 dollars. In 2011 we were able to raise well over \$13,000, more than doubling our fundraising goal. To all of those who supported us in one way or another, Thank You!

The board of directors and I have strived to ensure that the foundation is run with the goal of fulfilling our mission as well as using as little money as possible to ensure that the maximum amount of money we receive from

donors goes to the kids.

It's hard to believe that the foundation has been helping out for five years now. In just five short years we have been able to raise just under \$35,000.

Thank you to all of our supporters for a great year!



Vice President Jennifer Hoover giving gifts of joy for Christmas.

Events and Foundation Update for 2011

This past year was very busy for the foundation in so many ways. Thankfully it was all very positive.

We held two major fundraising events, collected hundreds of items of donations and gave so much to the kids; so much more than last year.

We continued providing hundreds of books to the hospital, continued four magazine subscriptions, held the an-

nual *Spring Bling Dance*, provided dinners for the patients and their parents, gave moms and dads cards and a gift on mothers and fathers day, and fulfilled special requests from the staff.

We were able to give tickets away to a local professional hockey game, stocked the treasure chest at the clinic and most importantly we brought smiles to the faces of many kids.

Our website had over 7,000 visits during the year since it was revamped and set up for free. We have been keeping it updated with news and events throughout the year and will continue to do that again this year.

We were so enthused about the success and work we were able to do last year that we hope that 2012 will be just as good if not better!

Kids Events & Plans for 2012

We will continue our work in fulfilling our mission as usual. We will continue with our current programs like the *Books and Magazines* program. Providing reading books for all ages and several different magazine subscriptions for the oncology unit.

Spring Bling plans are already being made and it is sure to be as big if not bigger than last year. Dinner, dancing, games, fun and so much more for the kids to enjoy.

We will continue our *Entertainment* program by bring-

ing out our resident juggler from *Out of My Hands*, *Gerard Tricarico*. We will also bring in our resident magician *Professor Patches*.

We will make sure that the *Treasure Chest* in the *Oncology Clinic* is always stocked full for the kids to choose a nice toy or book or whatever they want to take home.

The kids out at the clinic will never go without a stuffed animal to take home if they want. We still have an abundant amount of stuffed animals to take out when they run low.

We also hope to be able to send some more kids from the hospital to the yearly *Florida Everblades "Pink in the Rink"* hockey game. The game is themed for cancer awareness for all types of cancer and cancer patients.

The kids that went last year had a great time and a lot of money was raised that night for our foundation.

We also have an army of volunteers eager to get more involved this year and we do not want to miss out on this opportunity. We keep growing each year and that only means more for the kids.

Friends of the Foundation

- Edison Lunch Box
- 21st Century Oncology
- Breeze Newspapers
- Allegiant Airlines
- Florida Everblades
- A1 Trophies
- Creative Baskets
- Kohl's
- FGCU Athletics
- United Way of Lee County
- Norman Love Confections
- Gramps
- LCEC
- Honda Fort Myers
- Boyle, Gentile, Leonard & Crockett P.A.

Mission Statement:

Each year many children are hospitalized at *The Children's Hospital of Southwest Florida* for treatment. Many think that these children are too sick to play; truth is that these kids still want to play. *The For The Kids Foundation* is a nonprofit organization that believes in the healing power of smiling and laughter. Our mission is to bring joy and happiness to patients at *The Children's Hospital of Southwest Florida*. The entertainment and activities provided help distract the children from the medical treatment.

Fundraising Plans for 2012

There is no desire to slow down from last year. The Board of Directors wants to continue to provide as much as we can to the kids.

Last year we proclaimed that we would not let the economy slow us down, and we were able to surpass our fundraising goal. This year we are taking up the same attitude and will raise as much money as we can to make sure these kids have smiles on their faces everyday.

Once again the annual *Guns-N-Hoses Charity Hockey Game* will be a great event and already it is sure to be better than last year.

We hope to be able to surpass last years amount of \$3,442. We would like to give a very big Thank You to the *Florida Everblades* and *Germain Arena* for supporting this event and helping to make it such a success each year!

Not long after our charity hockey game we will hold our second annual *Drive Against Childhood Cancer Golf Tournament*. Last year we were able to raise well over \$8,155 and we hope to be just as successful this year.

We had over 40 volunteers last year and partnered up with *21st Century Oncology*

who was our title sponsor. *Kohl's Department Store* and *Oasis High School National Honor Society* also provided very nice donations to our organization.

We will continue to provide the needed and requested items to the staff at *The Children's Hospital of Southwest Florida*. Clothing drives,

band aid drives, whatever is needed we will hit the streets and get whatever donations we can to help fulfill the needs for the kids.

We are also looking at doing some fall fundraising to help bring in some funds for the foundation.

No matter what we have planned the Board of Director's will ensure that we provide the most entertainment and activities for the kids while using as little funds as possible to make things happen. It is our goal to do as much as we can with as little money as it takes.



One of our VIP's from the 2011 Spring Bling