



Foundation Annual Report

www.4thekidsfoundation.org

2012 By The Numbers

- \$14,398 funds raised
- \$6,000 grant obtained
- Thousands and Thousands of dollars spent directly on kids
- 9,670 web site visitors from August 2012 – December 2012
- Dozens of music instruments provided for music therapy
- Hundreds of boxes of band aids given to clinic staff
- Hundreds of books donated to the clinic for kids to read and enjoy
- Dozens of specially made blankets provided to patients to make their stay more cozy

From the Secretary, Woody Woodward

Increase is what I see ahead in 2013. We have increased our commitment to the kids, our exposure in the community, our fundraisers and Spring Bling will be even bigger. The more we do, the more excited we get; the more excited we are, the more we do.



Treasure Chest Toys

All those things can be easily seen, they show up in pho-

tos, events, fundraisers; but the biggest increase is the joy received as a smile comes across a child's face as they are receiving a treatment or while hospitalized, that smile generated by something that the foundation was able to do or provide because of our generous donors.

We closed our year by delivering presents to the children on the floor and dinner to them as well as their parents and staff. (By the way, we do the same thing at Mother's Day and Father's day).

Wouldn't it be great to call the nurses' station and have

them report that there are no kids hospitalized! We pray for the researchers and the work they do. We are fortunate in that we can see the results of our labor immediately with those smiles. Until then, with your support, we will be there, doing what we can to keep those smiles coming.



Accepting a Grant Award

Connecting with the Community in 2012

It was business as usual for the foundation in 2012 with some surprises. In the middle of the year our website crashed. Never fear, our web techs got the site back up and running and it is now better than before. Make sure to visit the site and look around.

We were also given an unexpected surprise when we were solicited to apply for a grant from a local community foundation and then awarded a grant!

Let's just say that the Spring Bling 2013 event will be well funded and there will be no shortage of fun and surprises for our VIP guests!

In 2012 we increased our exposure to the community in different ways. We were provided a great opportunity to have an ad placed in each program of all of the Florida Everblades home games, we joined the Cape Coral Chamber of Commerce, and we appeared on

the Fox4 Morning Blend Show.

Each year we continue to raise more money and provide more and more to the kids. The future is not going to slow down and neither will we. We are striving to better connect with the community in an effort to generate more support for the foundation that can be translated into more support for the kids at the hospital. How can you help spread the word? Share this newsletter

Kids Events & Plans for 2013

Spring Bling 2012 was of course another hit. With added surprises and new and exciting activities it was one of the best events yet.

Spring Bling 2013 will not only be as good, but most likely the best yet with no limit on the imagination on what we will be able to do. After receiving a generous grant specifically for this event, the 2013 dance will be huge!

We will continue to provide our current programs and activities throughout the year 2013.

We are also looking at expanding our events during the summer 2013. A summer fun extravaganza would be great for the kids and that is what we are looking to bring out to the hospital.

Currently we are in the process of designing foundation shirts to sell to help raise funds. Keep an eye on the website to see when the shirts are printed and go on sale. The proceeds will help fund our programs and will look good too.

We are always looking for other ideas, programs, items or services that we can pro-

vide to the pediatric patients out at the hospital. We welcome any ideas and thoughts that our supporters may have.



Spring Bling 2012

Friends of the Foundation

- 👉 Edison Lunch Box
- 👉 Quality Window Tinting
- 👉 Breeze Newspapers
- 👉 Guns R Us
- 👉 The Florida Everblades
- 👉 A1 Trophies
- 👉 Creative Baskets
- 👉 United Way
- 👉 FGCU Athletics
- 👉 Volkswagen of Fort Myers
- 👉 BMW of Fort Myers
- 👉 Mini of Fort Myers
- 👉 Mercedes-Benz Fort Myers
- 👉 Honda Fort Myers
- 👉 Ann Burn

Our Mission Statement:

Each year many children are hospitalized at *The Golisano Children's Hospital of Southwest Florida* for treatment. Many think that these children are too sick to play; truth is that these kids still want to play. The *For The Kids Foundation* is a nonprofit organization that believes in the healing power of smiling and laughter. Our mission is to bring joy and happiness to patients at *The Children's Hospital of Southwest Florida*. The entertainment and activities provided help distract the children from the medical treatment.

Fundraising Plans for 2013

Fundraising is vital to the success of our foundation as well as the programs that we continue to run. If it were not for the generous donations or events that are held each year the foundation would struggle to provide the many services that we currently have.

Each year we continue to provide more to the kids out at the hospital. 2013 is no different. Already the board has discussed other areas that we can provide help with at the hospital.

One of those areas is purchasing IV pole toppers and decorations for all of the IV poles at the Oncology Unit.

Fun and whimsical these subtle items help personalize IV poles for the kids and give them something to smile about.

These items are not cheap and will be an added expense to our foundation, fundraising will be more important than ever this year.

The Golisano Children's Hospital of Southwest Florida is expanding in the next few years. This means that there will be more and more patients for us to provide our services to.

Our board is committed to being prepared for this expansion and the increased need of our services at the

hospital. This means that we must increase our fundraising efforts to prepare for the future and ensure that we will not fall behind when there is an increase in patients who are served here in Southwest Florida.

In addition to our annual Charity Hockey Game and annual Golf Tournament we are discussing other fundraising events to hold throughout the year.

Though there are no definitive events scheduled yet, we are working on getting some new and exciting fundraisers organized. Keep an eye on the website for any updates on fundraisers.

Donations are always accepted, and money is not the only thing our foundation seeks. We also look for band aids, books, clothing items like pajamas, socks, underwear, etc. All in kids sizes of course.

We could always use new toys, treasure box type gifts and other trinket type gifts for kids to help bring smiles to their faces.

Remember, we are a non profit, we don't get paid, our payment is seeing the kids smile and laugh. That's all we want in return, and we get it all the time.

Thank you for your support!